



Spray & Up PRE-PASTED WALL DÉCOR MEDIA

Spray & Up is

an exciting new generation of prepasted wall décor media. Simply spray the wall with water, then apply Spray & Up directly. No mess,

no fuss and no compromise on quality.

Quick, easy and clean installation

- ⊘ No need for paste, just spray water
- ✓ Easy to apply, align and re-position
- ⊘ Reduced clean-up time

Creating new business opportunities

- ⊘ 100% PVC-free media
- Superior printability with Latex and UV technologies
- Sease of installation and removal encourage more frequent change of designs

Peel & Up Installation guide

PRODUCT INSTALLATION

WallStar

DIGITAL

ΕΑSΥ

- Wall needs to be sealed and smooth. The wall surface should be clean, dry and free of debris. Priming is always recommended for best results at all times and especially with old, damaged, or flaking paint, and on a wall with uneven surfaces.
- Also suitable for use over following panels Acrylic, Di-bond and Foamex.
- Standard spray bottle can be used. You can also use a damp sponge.
- Fill spray bottle with tap water. Turn nozzle to spray function.
- Apply water at rate of 100ml per 1sqm. Don't hesitate to put a lot of water, necessary to activate the glue. Pay particular attention to seams and edges.
- Material can be re-positioned and re-aligned during first 10 minutes. If sliding the material into position is too difficult, do not hesitate to pull back partially the material and apply more water on the wall before reapplying. Alternatively, it's possible to apply the water to the back of the material.

PRODUCT REMOVAL

When it's time for a change, product can be easily removed from the wall.

 Use a bucket of water and a sponge, thoroughly wet the wall mural, starting from the top. Keeping the mural wet, you will be able to slowly peel it from the wall and recover a clean wall. Make sure you constantly keep the mural wet.

PACKAGING & HANDLING RECOMMENDATIONS:

- Humidity: Minimize the exposure of unprotected material to warm and humid conditions as much as possible (<50% humidity, <23°C). Exposed sheets can begin to feel tacky after 10 minutes when exposed to humid environments. Dehumidifying or drying the web will render the sheets nontacky.
- Packaging: rolls should be packaged and stored in a completely sealed polybag and/or stretch wrap to protect the entire roll (surface, edges, and core) from humidity.

It is recommended to insert 5g silica gel pads, inside the core of the product.

As a guide, use as follows:

25LM	=>	1 pad
50LM	=>	2 pads
100LM	=>	3 pads
150LM	=>	5 pads

• Tension: For additional protection, use minimal roll tension when winding after printing (<1N/cm) and/or a protective release liner if low tension cannot be used.

STAY IN TOUCH

- ☑ digitalsubstrates@ahlstrom.com
- & EMEA: +33 4 76 45 35 15 North America: +1 860 654 8300

www.ahlstrom.com



Disclaimer: The information supplied in this document is for guidance only and should not be construed as a warranty. All implied warranties are expressly disclaimed, including without limitation any warranty of merchantability of fitness for use. All users of the material are responsible for ensuring that it is suitable for their needs, environment and end use. All data is subject to change as Ahlstrom deems appropriate.